The Joy Club

with Barbara Lee Sherf — Storyteller • Writer • Memoirist

Barbara is an award-winning journalist turned professional storyteller, founder of The Joy Club, and motivational speaker. A former state environmental spokesperson and whistleblower, she went on to lead her own communications firm and now devotes her work to talks and workshops on joy, storytelling, and gratitude. Author of “Cowboy Mission: The Best Sermons are Lived...Not Preached,” she is writing her second book.



The Session

The Joy Club opens with a reading and joy-sharing, moves into 20 minutes of Laughter Yoga, and closes with take-home “Attitude of Gratitude” journal prompts.

What People Are Saying

“Barbara got our caregivers up out of their seats with belly laughs and a real attitude of gratitude. She's a joy to work with — we'll definitely do it again.”

— Elissa Lewin, Nancy's House

“Barbara's work is always high quality, with real attention to detail. I'd recommend her for any project needing a creative mind and strong writing skills.”

— Rev. Sandra Strauss (retired), PA Council of Churches

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